Building Stronger Partnerships Across Sectors

...From little things big things grow
The Gold Coast is not all

- The Gold Coast is the sixth largest city in Australia. We are home to nearly 600,000 people.
- About 130,000 are under 18 years of age.
- Nearly 150,000 families and their children live on the Gold Coast.
- We have 102 public and private schools.
- Around 4000 people sleep rough each year on the Gold Coast.
Overview

• This is the story of how one small project involving 5 people and $1000 grew to involve multiple agencies across the Gold Coast region and now State-wide status.

• It describes the three dined phases that were undertaken

• And the learnings along the way
Phase 1
Parenting Programs.....
It is a little confusing.......
Well neither did we.....

It is really confusing!!!
The Community of Practice was an innovative initiative. Five people met monthly and collectively worked on the parent booklet. The hard copy of the parenting booklet was printed and distributed throughout the South East region.

Applications were advertised for an innovative project. Funded through QLD government CHIC initiative.

Phase 2 commenced

Early 2013

2011-2012

2010

2013

PHASE 1
The project aims....

To provide a single point of information that is accessible both to the practice community and to parents in general.

This should ideally be formatted in a way that allows service providers to maintain their own details in an ongoing way, without the need for staffing of the system.

It is seen that computer based technology offer the opportunity to undertake this.
Core group of people to follow issue

Collaboration, Relationships, and Safety within group participants

Issue needs to be relevant to all of the players

Create clear aims and objectives during establishment
Phase 2
The Baton is passed

Towards the end of Phase 1, coincidently, an Alliance of agencies across the Gold Coast had also identified the need for coordinated parenting groups that could be easily accessed by the Community.
Issues highlighted by UPP for Stage 2

- Geographic Spread
- Duplication of Programs
- Accessibility
- Evidence Based
- Range of groups
Project Aims Phase 2

Appointment of project officer with a 6 month timeframe to:

1. **Build Relationship across the sector** → to enable collaboration between agencies providing parenting groups
2. **Develop Processes** → Criteria for inclusion on the calendar
3. **Source the Host** → Development of the electronic resource
4. **Ensure sustainability of the resource**
The Gold Coast Alliance, many organizations came together and again another core group of people began working on this issue. The working party applied for Medicare Local funding for a dedicated project officer and were successful. A dedicated project officer was employed to work full time on the calendar. An application process was developed. Medicare Local agreed to publish the calendar. The working party applied for Medicare Local funding for a dedicated project officer and were successful. The online calendar was officially launched at a community event.

**PHASE 2**

**Phase 3 commenced**

- 2013
- 2013/2014
- March 2014
- Mid 2014
- Nov. 2014
- 2015
2. Processes

### Parenting Groups Submission Form

This form must be completed and emailed to the Family Support Alliance Facilitator prior to any parenting group being added to the Gold Coast Parenting Calendar [http://www.health.gov.au/CommunityResources/ParentingPrograms/ParentingProgramsGoldCoast2022]. All applications are taken to the Parenting Working Party meeting for approval. Applicants will be informed of the outcome of their submission.

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<tr>
<th>Organization/Provider Information</th>
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<tbody>
<tr>
<td>Name:</td>
<td>Phone Number:</td>
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<td>Address:</td>
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<td>Contact Person's Details:</td>
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<td>Name:</td>
<td>Position:</td>
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<td>Phone Number:</td>
<td>Email Address:</td>
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**Program Information**

| Parenting Group Name: | Who is this parenting group aimed at? |

This submission form allows for submission of up to 3 parenting programs. Please fill out a separate form if the number of parenting programs you are running exceeds 3.

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**#1 Parenting Program**

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<tr>
<th>Name of Parenting Program:</th>
<th>Cost</th>
<th>Transport Provided?</th>
<th>Child care Provided?</th>
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<tr>
<th>Venue:</th>
<th>Program Dates:</th>
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**Parenting Group Description:**

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**#2 Parenting Program**

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**Parenting Group Description:**

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**Parenting Group Description:**

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Apply for Grants and get a project worker

Get buy in from the sector

Equal partnership among the core group

Tangible outcomes along the way
Phase 3
The Launch

Community based

Parenting Program specific

Promotion and collaboration
Gold Coast Parenting Programs

The Gold Coast Parenting Programs Resource is intended to provide an overview of currently available and mostly evidence-based parenting programs.

This resource is intended to provide a snapshot of parenting programs to assist parenting, identify the types of programs available and access the services providing these programs. These materials have been developed in partnership by the following agencies:
From December 2014 through to March 2015

The online parenting calendar has had:

850 visits
Phase 1

Local Project Group

- 5 People
- $1000

Booklet Resource

Phase 2

Local Agencies Alliance

- Project Officer
  - $20,000

Local Electronic Resource

Phase 3

State-wide Service Directory

- Working Party
  - $0

State-wide Resource
The Journey

Where to from here?

The working party continues to meet

The QLD Government agree to incorporate calendar function into state-wide service directory function

Medicare Local continue to commit and support the calendar

Jan 2015
Feb 2015
April 2015

PHASE 3
Clear, realistic and achievable goals with accurate timeframes

Acknowledging that it takes time

Undertake project in "stages"

Growth can’t occur without change

Keep the issue on the agenda
Unexpected outcomes

• Evidence based practice → increased professionalism across sector

• Collaboration → Agencies worked together on other community projects building momentum across the sector

• Skill Development → Increased practitioner skill across sector e.g. web, grants, promotion

• Participation → level of attendance at forum and launch indicated level of need
Thank you